2027 SPIC Sponsorship

March 3 & 4, Saskatoon Inn & Conference Centre

Dear SK Poultry Industry Conference Sponsors and Industry Representatives:

The 2027 Saskatchewan Poultry Industry Conference (SPIC) is being held **March 3rd and 4th** at the **Saskatoon Inn & Conference Centre**. Please consider attending and participating as a sponsor.

Industry support is fundamental to the success of this event! In addition to promoting your company to poultry producers from across Saskatchewan, your sponsorship helps the Saskatchewan Poultry Council (SPC) host an event that provides meaningful connections and networking opportunities for everyone in Saskatchewan's poultry sector.

Sponsorship Packages:

Four sponsorship packages are available, which include display space, if requested. The difference between the sponsorship levels will be reflected in company name and logo size on sponsorship slideshows and other forms of recognition, choice and location of display space, and number of meal packages included.

This year, registration includes meal package(s) for all levels of sponsorship and individual registration. **If your company is sponsoring, and you are registering more attendees than meal packages, you only need to purchase a meal package for each extra attendee**. Company representatives who plan to attend *without sponsoring* are required to register as an individual for the conference.

PLATINUM	**$ 4,000**	· 5 meal packages · Trade show space, first choice · Welcome Reception sponsor recognition · Whole slide logo display (10 seconds) · Logo & link on SPC website year-round
Premium	**$ 1,500**	· 2 meal packages · Trade show space, second choice · Whole slide logo display (5 seconds) · Logo & link on SPC website year-round
Gold	**$ 1,000**	· 1 meal package · Trade show space, assigned · Half-slide logo display (5 seconds) · Logo & link on SPC website for 6 months
Silver	**$ 750**	· 1 meal package · Trade show space, assigned · Small-sized logo displayed with all silver sponsors (3 seconds) · Logo & link on SPC website for 3 months
Individual Registration	**$ 400**	· 1 meal package · Access to all events, *without* display space or company acknowledgement at the event or on the website
Extra Meal Package	**$ 200**	· 1 meal package includes the March 3rd Welcome Reception, and March 4th breakfast, lunch, reception & banquet.

Please note:

- Display space is in Saskatchewan C on the conference level.
- Set-up is on Wednesday, March 3rd, between 12-6 pm, and take-down is after 6 pm on Thursday, March 4th.



How to Register:

Complete the online form to register as a SPIC sponsor or individual: **Registration Link**

Registration and payment deadline is **January 29, 2027**.

Payment Options:

Payment by credit card can be made immediately online or you can choose to pay using the other methods listed below.

a. **Cheque**, made payable to ***The Saskatchewan Poultry Council,*** and mailed to:

SK Poultry Industry Conference – Sponsorship
c/o Saskatchewan Egg Producers
1-123 Pinehouse Drive
Saskatoon, SK S7K 5W1

b. ***Interact* e-Transfer**, to email address **skpoultrycouncil@gmail.com**

c. **Electronic Funds Transfer,** which requires an authorization form and the SPC account information. Please contact Tennille Knezacek for details at 306-370-4792.

Upon payment, your order will be marked as paid, and you will receive an updated "Order Paid" email.

Conference Details:

General Agenda:

Wednesday, March 3rd

12:00 pm	Registration & Sponsor set-up
6:00 pm	Sponsor set-up ends
7:00 pm	Platinum Sponsors' Welcome Reception

Thursday, March 4th

7:00 am	Registration
7:15 am	Breakfast
8:30 am	Poultry Board AGMs
12:00 pm	Lunch
1:30 pm	AGMs resume
4:30 pm	Reception
5:30 pm	Banquet

Please visit the 2027 Saskatchewan Poultry Industry Conference webpage for information regarding accommodations and meeting agendas. The hotel block will be held until Feb 8, 2027, at a nightly rate of $169-199. Additional information will be updated as it becomes available.

Thank you! We look forward to seeing you at the 2027 SPIC.